



DPEC- Defense Power and Energy Conference Exhibit and Sponsorship Opportunities

Conference: June 4-6, 2024

Exhibition: June 4-5, 2024

The Hyatt Regency St. Louis Arch
St. Louis, MO. US

<https://milpwr.org/dpec-2024>

Exhibit Booth – 10x10 feet

- Each 10x10 booth comes with one (1) complimentary conference registration and two (2) exhibit-hall-only staff registrations.
- Booth materials provided by the Conference:
 - 8-foot-high cloth background drape with 36-inch-high side dividers, exhibitor identification sign, 6-foot skirted table, 2 chairs, and wastebasket
- Exhibit Information

Move-in: June 3, 2024 (12:00 pm – 5:00 pm)

Show Dates:

June 4, 2024: 9:00 am – 7:00 pm (*Welcome reception in the exhibit hall from 5:00 -7:00 pm*)

June 5, 2024: 9:00 am – 2:00 pm

Move-out: June 5, 2024: 2:00 pm – 8:00 pm

- Price: \$4,000 (check or wire payments only)
- 50% payment with completed application
- 100% payment due by April 1, 2024

**MPSC Members receive booth discounts and priority booth selection. Please contact me for additional details.*

***Booth comes with presentation time at the DPEC 'Show Us What You've Got Session' ***

For more information or to reserve a booth or sponsorship/promotional item,
contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com

Sponsorship and Promotional Opportunities

Event Sponsorship Packages

Benefits	GOLD	SILVER
	\$7,800	\$2,000
Complimentary exhibit booth (booth only - registration benefits listed below)	1	
Literature table placed in high traffic area	1/2 table	
Meter panel (double-sided)	1	
Print advertisement in the exhibit guide	Full Page	Half Page
Complimentary conference registration	2	
Complimentary exhibit-hall-only registration	3	
Company logo included in email promotions	Y	Y
Logo placement in exhibit guide with listing	Y	Y
Banner advertisement in email promotions	1	
Shaded exhibit guide listing	Y	Y
Recognition in official onsite collateral and event online including exhibit guide and acknowledgement signs	Y	Y
Sponsor logo projected on opening slides (shown with other sponsors)	Y	Y
'Show Us What You've Got' presentation	20 min	15 min
Logo placement on DPEC website	Y	Y

Registration Sponsor – Exclusive Opportunity **\$3,000**

- Logo on the DPEC registration page
- Logo on every attendee registration confirmation email
- Logo on all attendee registration reminder emails

Lunch/Break Sponsor – Multiple Opportunities **\$2,500**

- Logo will be placed on signage at the event.
- Logo included in on-site collateral.

Registration Desk Giveaway – Multiple Opportunities **\$950**

- Sponsor to provide the pre-approved giveaway.
- DPEC will distribute giveaway to all conference attendees.

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- **Examples of giveaways:** lip balm, multi-charger adaptor, hand sanitizer, golf balls, magnetic chip clip, luggage tag, etc.

Badge Lanyards – Exclusive Opportunity \$950

- Sponsor to provide the lanyard with company logo
- DPEC will distribute lanyards to all conference attendees.

Exhibit Guide Advertisement– Full (\$750) and half pages (\$400) | Full Premium Locations (inside front cover, inside back cover, or back cover) \$1,050

- Advertisement placed in the official DPEC Exhibit Guide
- Full-page specs: 8 ½ x 11 inches
- Half-page specs: 7 x 4½ inches deep
- If a bleed is required, please add 1/8 inch on all sides.

Double-Sided Meter Panels \$950

- The DPEC installs and dismantles panels
- Sponsor to provide artwork – art deadline is May 1, 2024
- Management will place meter panels in high traffic locations
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)

Exhibit Guide Logo (\$100) and/or Shading (\$50)

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing.



MPSC
MILITARY POWER
SOURCES CONSORTIUM

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